



- CAD Services
- Surveying
- Scanning
- CAD Software & Training
- Healthcare Space Planning
- Retail Store Planning
- Visualisation
- SpaceStation™
- GIS

C A Design Services

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Press Release –February 21st 2006

Great News for Retail Design - C A Design Services launch new specialist website www.cadsretail.co.uk

C A Design Services Ltd (CADS) has launched a new website, dedicated to helping multiple and independent retailers find design and planning solutions. www.cadsretail.co.uk has been created to support CADS new retail office that opened in the West Midlands last September. Cadsretail is aimed specifically at those who are involved in store design, planning, development, acquisitions and project roll-outs.

Rebecca Downie, Marketing Coordinator for CADS said, "When we opened the new office we wanted to provide a dedicated resource for our retail customers. Cadsretail.co.uk goes hand in hand with this by providing a one-stop, easy-to-use website for retailers to find solutions to their design dilemmas – both quickly and conveniently."

The new office is able to offer retailers surveys of buildings, fixtures, fittings and merchandise layout. In addition, C A Design Services can provide advertisement, planning and building regulations applications; plus full store planning.

C A Design Services works in most industry sectors, however in the past few years they have seen a clear growth in the services provided to the retail arena.

Recent projects have included large survey programmes for the Post Office and Lloyds Pharmacy, and store planning for Homebase, Sainsbury's and MFI to name a few.

The retail industry has been fighting against an upward trend in online shopping during recent years, resulting in the need to become ever more competitive. This is where CADS can assist by providing an experienced and cost-effective outsource solution for retailers needing help with some or all of their space and store planning within time and budget constraints. CADS has a proven track record of working alongside retail store planning department personnel to provide additional skilled resources as and when they need it, and often at short notice.

It is hoped that www.cadsretail.co.uk will become the first port of call for any retailers looking for help with their design and planning proposals.



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C A Design Services Limited was founded in 1984 and is a member of the Gardline Group of companies headed by Gardline Shipping, who employ over 800 personnel worldwide. The main website is www.cadesignservices.co.uk and caters for all industries.

The new retail focused office opened in Walsall in September 2006 and the team is assisted by Julie Griffiths, formerly the Design Manager at One Stop.

C A Design Services' core retail service offerings are:

- Store and Space Planning
- Retail Design Consultancy
- Project Implementation
- Programme and Project Management
- New Store Format Roll-out
- Retail Surveys
- Measured Building Surveys
- Advertisement Consents and Building Applications
- Design Software, Training and Development
- SpaceStation® Property Database

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